



DA-010-001101 Seat No. _____

B. B. A. (Sem. I) Examination

March - 2022

Principle of Management

Faculty Code : 010

Subject Code : 001101

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- 1 Define the term management. Discuss the importance of business management in detail. 14

OR

- 1 Discuss the functions of management in detail. 14

- 2 What is the meaning of planning and write the process of planning in detail ? 14

OR

- 2 What is decision making and discuss the process of decision making in detail ? 14

- 3 What are good qualities of a good organisation ? 14

OR

- 3 Explain functional organization and give merits and demerits of functional organization in detail. 14

- 4 Define communication and write the communication barriers in brief. 14

OR

- 4 Discuss the functions of staffing in brief. 14

5 Explain the concept of controlling and give the process of controlling in detail. **14**

OR

5 Give the brief idea of controlling techniques in an organization. **14**
